

# Well Hello.

From us here at Stablecrott



[www.stablecrott.org](http://www.stablecrott.org)



[www.stablecroft.org](http://www.stablecroft.org)

# Welcome

Thank you for showing an interest in our family run business based in Winnersh, Reading. You're likely here because you're looking for a place to help fulfill your dogs's needs, somewhere they are safe and somewhere they can learn. We believe Stablecroft can be that place.

Setting up in 2013, our mission has always been the same which is to provide the highest level of care and professionalism for our guests and their guardians. We've grown quite a lot since then but this core value has always remained the same.

We are very proud of the facility we've built slowly and organically. One that allows our furry guests to behave as naturally as possible under our watchful and well trained eyes.

We hope that one of our many services can be of help to you and your dog and that this welcome pack will help better explain each of them.

Regards,

**Ryan Evans**

Founder & Head Trainer of  
Stablecroft Dog Care Services  
[info@stablecroft.org](mailto:info@stablecroft.org)

Member of:



# Meet the Team

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Lucy  
Team Leader/Health & Safety  
Manager

Santa manages behaviour in the day care, hosts group classes and gives 1 to 1 training.



Georgia  
Team Leader/Head of Welfare

In charge of maintaining the highest levels of welfare at Stablecroft. Also has 3 lurcher rescues at home.



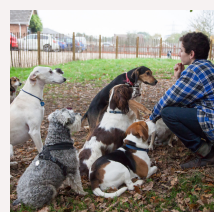
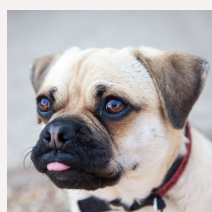
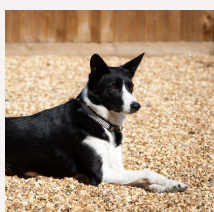
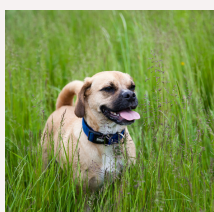
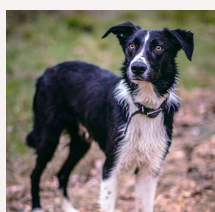
Charlotte  
Head Groomer

Our fabulous groomer Charlotte will ensure your dog is groomed to perfection and at their pace.

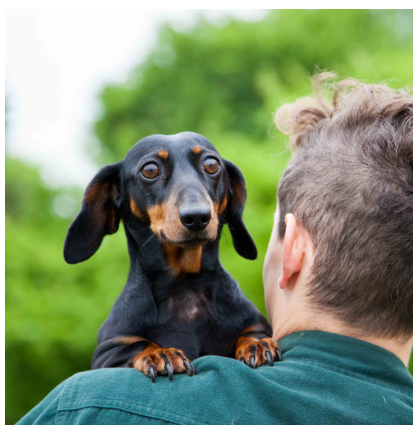
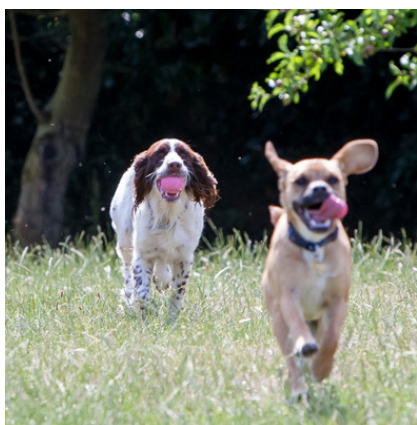


Jade  
Nutritionist

Jade helps run The Dog Box, our on site shop. She helps educate our clients in just how best to feed their dog







# Services & Pricing Guide

[www.stablecroft.org](http://www.stablecroft.org)



# Tailored Day Care

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Every single guest has their own specific needs met through daily exercise, mental enrichment, socialization & adequate rest.

We offer full days & half days 7 days per week along with a collection and drop off service for locals. Day care we believe, is a truly wonderful thing to have come about in the last decade.

When run professionally, it is the perfect place for a dog to grow in confidence, learn good social skills, get the right amount of exercise and to rest peacefully. We've built an environment and have the expertise to ensure all our guests can behave as naturally as dogs should.

## Each Day Includes

- 1 Long walk or 2 shorter walks.
- Scent work
- Socialization
- Health Check
- Rest & Relaxation

## Find Out More



# Benefits Your Dog Can Enjoy.

1

## **Improved Socialization**

Stablecroft has been built to allow your dog to experience a huge variety of sights & sounds.

2

## **Confidence Building**

With a beautiful eco-system of mentor dogs, your dog's confidence will blossom under their guidance.

3

## **Plenty of Exercise**

We will walk each dog at least once per day along with opportunities to play.

4

## **Reduce Separation Anxiety**

Spending time away from you but enjoying themselves safely at the same time.

5

## **Mental Enrichment**

We believe that no day is complete unless a dog's mind has been exercised. We do this with sniffing!



## Looking to Board Your Dog?

We also offer home boarding in our home but very limited numbers. All boarding dogs will enjoy the full use of day care before retiring to the bungalow at night.

[Find Out More](#)



# How Does Your Dog Join Our Pack?

If you like what you've read or heard good things about us and would like to see if your dog can join our pack and enjoy all of the enrichment Stablecroft can offer then you can follow these 5 steps:

1

## **SIGN UP TO OUR WEBSITE**

This takes less than 5 minutes and will require just a few details from you which will then allow you to book a viewing and any further services.

2

## **COME AND TAKE A LOOK!**

We would love to show you exactly what it is we do, who we are and where your dog could be spending their time. You can book this via the website.

3

## **BOOK A TRIAL**

You like what you've seen and would like to bring your dog(s) for a trial day care session so see if they like Stablecroft as much as you.

4

## **THE OUTCOME**

Some dogs will not take to a day care environment as quickly as others. If your dog is one of them, we're still here for you! And will recommend either another trial or offer you behavioural help before reintroducing them again.

5

## **MAKE USE OF WHAT WE OFFER**

Once we know your dog is happy here we'll discuss our day care subscription plans with you and get things setup.

# Compassionate Grooming

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Grooming is an essential part of a dogs life, and whether you maintain them yourselves or you require the help of a professional, we believe it should be as stress free and relaxing as possible.

Bathing & Grooming don't always appear as necessary to our dogs as it does to us. They would quite happily strut around, care free and whiffing of the fox poo they rolled in days ago. We as humans, have slightly higher standards! And the occasional bath & groom not only stays on top of their general hygiene but for some breeds can be a requirement to meet their welfare needs.

We're here to provide not just high quality cuts to the standard you ask, but we treat each dog as an individual and work to their pace. Coupled with 100% natural products, we make each visit to the parlour slightly less stressful each time. Welfare will always be prioritized over speed. But if a dog is comfortable with the process, we won't dilly dally!

## A Full Groom Includes

- Deep Cleansing Shampoo
- Health Check.
- Ears, Eyes & Facial Scrub
- Nails Clipped
- Groomed to requested standard
- Plenty of Fuss!

## Find Out More





# Puppy Training

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So you've gotten a puppy and they've come bounding into your life with love, joy and really sharp and really little teeth! Now you're wondering just how to ensure they will grow into a confident and well balanced dog.

All of our programs will teach you how dogs perceive the world and how they learn. This will help you better understand your pup what their behaviour really means.

We offer a range of training options so you can choose the most appropriate for your own circumstances. Our training style is relaxed, fun, family friendly with techniques that really work.

Most of all we keep things as simple as they need to be. We will show you how to get results in the most effective ways.

## Learn How To:

- Understand and listen.
- Raise & Build Confidence
- Train & Enjoy Them
- Develop a Trusting Relationship



# 5 Week Beginners Class

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Held in our relaxed and spacious outdoor areas. The course runs for one hour with small class sizes to ensure plenty of attention is given to all.

Our trainers are friendly, experienced and professional. We will give you our best work. Our outdoor space provides a very realistic environment giving puppies great exposure to sights, sounds and smells.

## Package Includes

- All of the essential training covered.
- Q&A opportunities

## The Cost

£110

[Book Now](#)

# A Puppy Home Visit

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In the home visit we will look at your set-up and daily management practices to ensure you are steering your pup in a positive direction from the outset.

Your puppy's early experiences will significantly influence his behaviour, his relationship with you and your family and his emotional development.

We will discuss common problems, how to mitigate them and teach you the best practices to begin a long and happy relationship with your dog. You will be showing them 'What to do' rather than 'What not to do' after your home visit. It is an hour and half session which is tailored to your needs and those of your puppy.

## PACKAGE INCLUDES

- Toilet Training
  - Biting
- Daily routines
- Crate Training
  - Diet
- Socialization

## The Cost

£95

[Book Now](#)



# The Private Package

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Taking on a new puppy is a big responsibility which can feel a little overwhelming at first. Our initial home visit provides you with the knowledge to manage your puppy positively.

We will help you understand their primary method of learning and how they are forming emotions and responses to everything that is happening around them. This will give you the ability to read their body language which is so important for developing 2-way communication and a trusting relationship

## Package Includes

- A 1.5hr initial consultation
- 3 x 1hr follow up training sessions

## The Cost

£250

[Book Now](#)

# Board & Train/Residential

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Want your puppy to get off to the right start? Timing of the right litter happens to be in a busy period or during holiday?

Our clients on these packages show accelerated learning and the ability to apply good techniques and therefore make more significant progress with their training. Puppies are like sponges and early experiences set the rules for the future - don't miss this window of opportunity.

We provide early lessons in toilet training, crate training and managing play biting to ensure they are soft mouthed which are all vital for their future development.

## PACKAGE INCLUDES

- 2 or 4 week stay at Stablecroft
- 4 Training sessions per day
- rest and growth time
- Structured socialisation
- 2hr Handover

## The Cost

[Enquire](#)

[Book Now](#)

# One to One Training

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Learning how to do the basics at a higher level is always better than just learning more. So many clients love to learn how to handle and train their puppy or adult dogs at a much higher level than a group class setting. This program allows us the time to work the application of training in your everyday life with your dog instead of a generic formal setting.

The best thing about our private training program is we can customize to your exact needs. No more cookie cutter training programs because we take the time to design one around you and your dog's lifestyle. This allows training that is for your dog's exact breed and energy level which gets amazing results.

It also allows us to work through any behavior issues you might be having with your dog. We can follow our plan for basic obedience and change it for your specific needs so nothing is off limits.

## Learn How To:

- Enhance existing training skills
- Develop variety in your training
- Ensuring your dog is mentally challenged
- Sharpen their learning skills





# The Initial Consultation

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In this session we will gain an understanding of your training aspirations, discuss learning theory and the science behind training and introduce you to a consistent method of communication which we will put into practice on appropriate exercises.

We will discuss progression and recommend a training program to cover your training goals. Handouts of the information covered in the sessions will be provided and we will leave you with recommended homework

## Package Includes

- 1.5hr Consultation
- Training Program
- Homework

## The Cost

£95

[Book Now](#)

# Follow Up Session

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- Enhance your existing training skills.
- Enable you to read body language.
- Build on your observation and self-awareness abilities.
- Help to develop and add variety in your training plans.
- Enable you to sharpen your dog's learning skills/
- Ensure your dog is mentally challenged and fulfilled

They will take place in suitable environments where you and the dog are able to achieve success. We will help you break down the training into a simple step by step approach to build strong foundations to ensure your success.

## PACKAGE INCLUDES

- 1 x 1hr Follow up session
- Homework

## The Cost

£60

[Book Now](#)

# The Private Training Package

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his is 5.5hrs of training. The initial consultation and 4 further 1hr sessions which are scheduled accordingly as part of your programme. This does provide a £50 reduction over paying for the individual sessions.

All sessions will take place in a suitable learning environment for both you and the dog.

## Package Includes

- A 1.5hr initial consultaion
- 3 x 1hr follow up training sessions

## The Cost

£250

[Book Now](#)

# Board & Train/Residential

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The best thing about our Board and Train program is we can customize to your exact needs.

This is our most advanced training program to date. Whether your dog has serious behavior problems that require professional attention or you're wanting a higher level of training our program will help.

Our clients on these packages show accelerated learning and the ability to apply good techniques and therefore make more significant progress with their training.

## PACKAGE INCLUDES

- 2 or 4 week stay at Stablecroft
- 4 Training sessions per day
- Rest and relaxation
  - 2hr Handover
- Custom made Programs

## The Cost

[Enquire](#)

[Book Now](#)

# Online Training

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Whether its setting a new puppy up to succeed or working on behavioural issues in older dogs, or anything in between.

Online training can not only be very convenient but also a great way to check in with us having already completing a training package.

During the pandemic this method of training has been essential for owners to get the best quality training delivered to them whilst under restrictions.

## Package Includes

- A 1hr session covering any training and behavioural needs.

## The Cost

£60

[Book Now](#)





# Client Testimonials

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Really love Stablecroft. Ryan and the team are fantastic. Darwin (my lovely beagle) gets wiped out from all the activities he does throughout the day. And I've just started Darwin on the raw food that Ryan is offering and Darwin loves it. Not hitting the sides and is one happy bunny when he's finished.

– Laura & Darwin

Dexter has been going to Stablecroft since he was 16 weeks old, he's almost 5 now and he absolutely loves it. So much so I think he prefers his time there than at home! Dexter does daycare 5 days a week and boards at Stablecroft when I'm away. Ryan is amazing and have such incredible facilities.

– Lisa & Dexter



So happy that we have found somewhere that our Dog really enjoys going to. Our Dogs socialisation has really improved and so has his behaviour.

Ryan not only works with our Dog but with us too. This allows for continuity and builds on a good training framework with healthy boundaries. Thank you Ryan and Team for everything that you do for our Handsome Pup!

– Nat & Bounty

We decided to send rocky for 1 week board and train. Ryan really helped us with simple training techniques. Rocky also go to their day care on regular basis and now he is well socialized with other dogs and people. The staff at the facility are highly professional and well organised. We would highly recommend Stablecroft to any dog owner.

– Harmanjit & Rocky



# Our Day Care Subscription Plans

PRODUCTS AND SERVICES			PRICE
5 Half Days P/W	10.02.22	Every month	350.63 GBP
4 Half Days P/W	10.02.22	Every month	297.50 GBP
3 Half Days P/W	10.02.22	Every month	235.86 GBP
2 Half Days P/W	10.02.22	Every month	165.75 GBP
1 Half Day P/W	10.02.22	Every month	87.16 GBP
5 Full Days P/W	10.02.22	Every month	584.37 GBP
4 Full Days P/W	10.02.22	Every month	484.50 GBP
3 Full Days P/W	10.02.22	Every month	376.12 GBP
2 Full Days P/W	10.02.22	Every month	259.25 GBP
1 Full Day P/W	10.02.22	Every month	133.86 GBP
2 Dogs - 4 Half Days P/W	14.02.22	Every month	544.00 GBP
2 Dogs - 3 Half Days P/W	14.02.22	Every month	433.50 GBP
2 Dogs - 2 Half Days P/W	14.02.22	Every month	306.00 GBP
2 Dogs - 5 Full Days P/W	14.02.22	Every month	1,062.50 GBP
2 Dogs - 4 Full Days P/W	14.02.22	Every month	884.00 GBP
2 Dogs - 3 Full Days P/W	14.02.22	Every month	688.50 GBP
2 Dogs - 2 Full Days P/W	14.02.22	Every month	476.00 GBP
2 Dogs - 1 Full Day P/W	14.02.22	Every month	246.50 GBP
5 Half Days P/W	10.02.22	Every month	350.63 GBP
4 Half Days P/W	10.02.22	Every month	297.50 GBP

Prices are worked out based on 51 weeks per year meaning  
Christmas week you're not charged for.

The minimum sign up is 1 full day or 2 half days per week.

# Our Rates

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PRODUCTS AND SERVICES	PRICE
Day Care - Full Day	£33
Day Care - Full Day (2 dogs)	£60
Day Care - Half Day	£22
Day Care - Half Day (2 dogs)	£40
Home Boarding - 24 hours	£45
Home Boarding - 24 hours (2 dogs)	£80
5 week Beginner Classes	£110
5 week Intermediate Classes/Life Skills	£110
Puppy Home Visit (1.5hr)	£95
The Private Package (4.5hr)	£250
Initial Training Consultation (1.5hr)	£95
Follow Up Session (1hr)	£60
Board & Train/Residential	Enquire

These prices are up to date as of April 1st 2022 and are subject to change.  
The day care prices listed above are days in addition to the subscription plan.



# Additional Services

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## Bath & Brush

From  
£15

We can give your dog a thorough bath using all natural products. Ideal if you've got the relatives over for the weekend!

## Weight Check

£0

At no cost we can weigh your dog on our veterinary grade scales in the shop.

## Emmi-Pet Teeth Cleaning

£35

Ultrasonic teeth cleaning means no vibrations and less stress on your dog's part. A super effective way to stay on top of oral health

## Nail Clipping

£5

A routine appointment can be useful for those dogs who can't wear those nails down naturally.

## Taxi Service

From £2

Collection and drop-off to your home for day care clients to give you one less thing to worry about.

## Breakfast Club

£5

Drop off 30 minutes earlier in the morning between 7am and 7:30am.

# We have a Shop!



The brands we've reached out to and now stock are truly brilliant. Being day care managers, dog trainers and groomers we have a hands on knowledge of what works and what works well and this is reflected in the quality of the products we promote.

We are new and still learning retail but aim to run the most unique and tailored place for dogs and their owners looking for the best possible nutrition, supplements, training equipment, toys and treats all in one place. And we have no intentions of stocking products that we feel veer from this. We hope you like our shop and we'll see you soon!

And We're Online Here



**Wow - what a fantastic shopping experience. Ryan is so incredibly knowledgeable but without being preachy or patronising. He stocks an array of Raw brands, which made me feel like he wasn't just trying to force sell me what he had the most of - he really wanted to know about our dog. The sheer variety of natural treats and chews is fantastic, and means we don't have to rely on Amazon - and instead support a local business. Thanks Ryan**  
- - Jonathan Benson

# What We Ask Of Our Clients

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ONE

We ask that you communicate to us via email, via our booking system or by phone call. We are unlikely to answer the phone though as we're super busy!

TWO

Please drive slowly when arriving to Stablecroft as there can be lots of people and dogs in the car park.

THREE

We ask that you communicate feedback with us, either in person, by email or on social media. We love to know the progress your dog is making.

FOUR

Please abide by our drop off and pick up times. If something comes up, please call us asap.

FIVE

Most importantly be honest with us regarding your dog's temperament, past experiences and anything that may have happened between visits.

## Ready to make a booking?

[Book Here](#)



# Frequently Asked Questions

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## **01. IS STABLECROFT LICENCED?**

Yes! We have a licence for all services under The Animal Welfare Regulations 2018. We achieved a five star licence in both day care and boarding.

## **02. CAN I COME AND SEE STABLECROFT FIRST?**

Yes. We recommend you do this! Come and see the place in action. Meet the team, ask questions, see exactly where your dog will spend their day, who they'll be with, and what they'll be doing. We're confident you will be impressed!

## **03. WHAT HAPPENS IF MY DOG ISN'T SOCIABLE?**

Stablecroft is extremely strict in only accepting social dogs into our day care. This ensures all of the dogs are happy in one another's company, so it is unlikely your dog will not get on with another dog. In fact, the dogs usually form their own social groups with dogs at the Day Care Centre who enjoy similar activities!

## **04. WHAT TRAINING METHODS DO YOU USE?**

We use pure positive methods to show a dog what it is we want them to do rather than punishing them or applying pressure when they behave. We believe this leads to a breakdown in the relationship, distrust towards the trainer and most likely confusion as to what to do.

We're certainly firm believers in calm and strong leadership but love, respect and trust are the foundations for successful training.

## Still have questions?

Email us via [info@stablecroft.org](mailto:info@stablecroft.org) or contact us  
via our website [www.stablecroft.org](http://www.stablecroft.org)



“

Never, never be afraid  
to do what's right,  
especially if the well-  
being of a person or  
animal is at stake.

– MARTIN LUTHER KING